

2018

FALL VISITORS GUIDE

Published by **THE FAYETTE COUNTY RECORD**



DEADLINES:

Sales Deadline:	September 3
Camera Ready Ads Due:	September 3
Ads Finalized by:	September 7
Upload to Press by:	September 10
Publication Date:	September 21

Photos and stories for possible inclusion in this special section are welcome to Lindsey Fojtik by the sales deadline: studio94.tx@gmail.com

*Inclusion is not guaranteed.

ADVERTISING RATES & SPECIFICATIONS

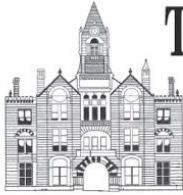
Full Page (vertical only): 8.375 X 10.875 (add .125 for bleed).....	\$1,195
Two Third Page (horizontal): 7.5 X 7 (vertical): 5 X 10.....	\$1,095
Half Page (horizontal) 7.5 X 5 (vertical): 3.6 X 10.2.....	\$895
Half page and up may submit an advertorial for no charge	
Third Page (horizontal): 7.5 X 3.2 (vertical): 2.3 X 10.2.....	\$795
Quarter Page (vertical only): 3.6 X 5.....	\$695
Eighth Page (horizontal only): 3.6 X 2.5.....	\$495
Hire a Photographer	\$100
Hire a Writer	\$100

Download the media kit on our website at fayettecountyrecord.com/advertise

CONTACT

BECKY WEISE, ADVERTISING DIRECTOR

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THE FAYETTE COUNTY RECORD



ADVERTISING AGREEMENT

NAME: _____ DATE OF CONTRACT: _____
 NAME OF BUSINESS: _____
 BILLING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 CONTACT: _____ TITLE: _____
 OFFICE PHONE: _____ CELL: _____ FAX: _____
 E-MAIL: _____ WEBSITE: _____

ISSUE: _____

SPECIAL INSTRUCTIONS: _____

Ad Specs & Sizing	
<input type="checkbox"/>	Full Page (vertical only): 8.375 X 10.875 (add .125 for bleed)
<input type="checkbox"/>	Two Third Page (horizontal): 7.5 X 7 (vertical): 5 X 10
<input type="checkbox"/>	Half Page (horizontal) 7.5 X 5 (vertical): 3.6 X 10.2
<input type="checkbox"/>	I'm going to submit my own story, 600 words for half page & up
<input type="checkbox"/>	Third Page (horizontal): 7.5 X 3.2 (vertical): 2.3 X 10.2
<input type="checkbox"/>	Quarter Page (vertical only): 3.6 X 5
<input type="checkbox"/>	Eighth Page (horizontal only): 3.6 X 2.5
<input type="checkbox"/>	Hire a Photographer
<input type="checkbox"/>	Hire a Writer

1) Contract and/or insertion order must be signed and returned prior to space deadline. 2) All contract cancellations must be submitted in writing to the publisher. All cancellations after the sales deadline will result in a \$100 cancellation fee. 3) All invoices due and payable upon receipt. 4) The advertiser agrees to hold the publisher harmless against any and all liability resulting from damages from libel and/or other claims resulting from placement of advertising in The Fayette County Record. 5) If it is necessary to institute collection proceedings, advertiser agrees to pay in advance the cost/expenses of collection and reasonable attorney's fees.

Signature: _____