

2018

# SUMMER FUN GUIDE

**NEW!**



★ **Sales  
Deadline**  
Thursday  
March 29

Published by **THE FAYETTE COUNTY RECORD**

Download the media kit on our website at  
[fayettecountyrecord.com/advertise](http://fayettecountyrecord.com/advertise)

**CONTACT**

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Photos and stories for possible inclusion in this special section are welcome to Jeff Wick: [jeff@fayettecountyrecord.com](mailto:jeff@fayettecountyrecord.com)

\*Inclusion is not guaranteed.

## DEADLINES:

**Sales Deadline:** Thursday, March 29

**Camera Ready Ads Due:** Monday, April 2

**Ads Finalized by:** Monday, April 2

**Upload to Press by:** Friday, April 6

**Publication Date:** Tuesday, April 24

**★ Early Bird Special** Approve your ad for the Summer Fun Guide by Monday, April 2 and receive auto-enrollment at half price in the paper in May.

NAME: \_\_\_\_\_ DATE OF CONTRACT: \_\_\_\_\_

NAME OF BUSINESS: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

SPECIAL INSTRUCTIONS:

### Ad Specs & Sizing

- Full Page (vertical only):** 8.375 X 10.875 (add .125 for bleed) **\$695**
- Two Third Page (horizontal):** 7.5 X 7     **(vertical):** 5 X 10 **\$595**
- Half Page (horizontal):** 7.5 X 5     **(vertical):** 3.6 X 10.2 **\$495**
- Hire a writer - half page and up** **\$100**
- Third Page (horizontal):** 7.5 X 3.2     **(vertical):** 2.3 X 10.2 **\$395**
- Quarter Page (vertical only):** 3.6 X 5 **\$295**
- Eighth Page (horizontal only):** 3.6 X 2.5 **\$195**
- Hire a photographer -** **\$100**

Half page and up may submit an advertorial for no charge, or let us write it for you for an additional \$100

1) Contract and/or insertion order must be signed and returned prior to space deadline. 2) All contract cancellations must be submitted in writing to the publisher. All cancellations after the sales deadline will result in a \$100 cancellation fee. 3) All invoices due and payable upon receipt. 4) The advertiser agrees to hold the publisher harmless against any and all liability resulting from damages from libel and/or other claims resulting from placement of advertising in The Fayette County Record. 5) If it is necessary to institute collection proceedings, advertiser agrees to pay in advance the cost/expenses of collection and reasonable attorney's fees.

Signature: \_\_\_\_\_